

GREATNESS:

Selfless Exceptionalism in a Business Arena of Uncertainty, Adversity, and Chaos

Hire “game changing” speaker, Dr. David L. Cook, top sport and performance psychology expert, best selling author, and award winning film producer, to speak at your next event and learn how champions “perform their best when it means the most.”

Leaders know that raw potential is not enough in the midst of the competitive business arena of chaos, adversity, change and uncertainty.

FOCUS

WHERE ARE YOU HEADING?

PASSION

HOW BAD DO YOU WANT TO GET THERE?

MENTAL TOUGHNESS

HOW WILL YOU HANDLE ADVERSITY?



ExxonMobil



PitneyBowes



Sprint





David's engaging and impactful program is a game changer for individuals and organizational performances no matter the industry. He inspires and equips audiences to elevate their performances in the face of adversity with his game-winning strategies.

Renowned in the science of peak performance, David has created a seamless transition from applying game day readiness strategies to the fast paced, competitive business arena. His "Selfless Exceptionalism Mindset" principles have increased results to a variety organizations such as American Express, Exxon Mobil, Valero, Sprint, Frito-Lay, San Antonio Spurs, PGA, NFL, MLB and many more. He is a top sports psychology consultant, speaker, business advisor, award-winning film producer and best-selling author on gaining the mental advantage and game day readiness.

DAVID L. COOK, PhD
PEAK PERFORMANCE COACH & SPEAKER

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